



Lauren Laggy
Marketing Assistant

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Rose Commercial Real Estate welcomed Lauren Laggy to its team in August 2018. In her position as marketing assistant, she is responsible for supporting brokers' sales and leasing efforts. This includes the development and distribution of the firm's client tools, including property brochures, availability listings and signage. Lauren also maintains the web site listings and implements both e-mail and social media communications. In addition to assisting in client relations, she performs a wide range of administrative tasks and special projects.

Prior to joining Rose Commercial, Lauren held a variety of internships in the field while attending college. This included positions in public relations, promotions, marketing and business development with 6ABC-WPVI in Philadelphia, the Animal Welfare Association in Voorhees, CBS Radio in Philadelphia and most recently, MB and Associates in Marlton. In each of these roles, Lauren performed a broad range of functions – from account management and research to social media strategy, marketing campaign management, event promotion and content development. In December 2017, she received her Bachelor's of Arts in Public Relations with a minor in Advertising from Rowan University in Glassboro, NJ.

Lauren grew up in South Jersey and is a strong proponent of community. Over the years, she has volunteered for the Animal Welfare Association, Care One Nursing Home and other local organizations. When not at work, the Marlton, NJ resident enjoys writing and playing music, hiking and spending time with her two dogs.